



Inspiring brilliance in arts education

August 19, 2015 by Kenneth Svendsen

It's back-to-school time in many places around the world, but Disney Performing Arts supports the arts education community year-round.

Recently, the team invited 22 top educators from across North America to a two-day summit at Disneyland Resort. The goal was to engage these influential leaders in a new, fresh way so they could encourage others to be inspired by our programs.

"An Educators Summit: Inspiring Brilliance" featured guest speakers, workshops, tours, sharing of best practices and viewing of our new nighttime spectaculars at Disneyland Park. The vibrancy, energy and timing were perfect! Take a look at some of the comments:

- *"What a wonderful gift you have given me as the new school year is about to dawn! I truly am inspired to educate and transform my students."*
- *"My creative well has been refilled."*
- *"I can't thank you enough for the inspirational, transformative and, of course, magical weekend! Disney Performing Arts rocks!"*
- *"Thank you for the most wonderful, inspiring, educational and transformative two days! Truly magnificent! Bravo!"*

This group included superintendents, theatre teachers, show choir directors, choreographers, band directors, choir directors and a professor of engineering. Collectively, they represented more than 250,000 students. The great news is that many of these leaders are now inspired to bring their students to experience a Disney Performing Arts program, and our Sales team is already working with them to make that happen.

This new approach to engaging with the arts education community is very exciting for Disney Performing Arts and our business. Collaboration is a key ingredient to inspiration. When we can inspire the leaders who inspire our children, we all benefit.

Bravo to everyone who made this event such a success!